

YC CONFERENCE SCHEDULE

9:30 - 10:00 a.m.
REGISTRATION

10:00 - 11:50 a.m.
MORNING SESSION
YC Welcome

Keynote Speaker
Dr. David Kohl

12:00 p.m.
LUNCH

12:45 - 3:00
AFTERNOON SESSION

Co-op Issues Watch
Ken Nobis, MMPA President

Market Trends
Joe Diglio, MMPA General Manager

Dairy Promotion Highlights
Sharon Toth, UDIM CEO

Town Hall Meeting

3:15

BOARD BUSES FOR FARM TOUR

3:45 - 5:30

K&K Kern Farms LLC Farm Tour
Ken, Kurt, Eric and Jason Kern

6:00
DINNER & ENTERTAINMENT



*Join us in
Frankenmuth!*

**BAVARIAN INN
& CONFERENCE CENTER
FRANKENMUTH, MI**

Call to make reservations:

(844) 264-9023

Mention MMPA to receive a \$124 rate

Hotel Reservation Deadline:

March 17, 2017



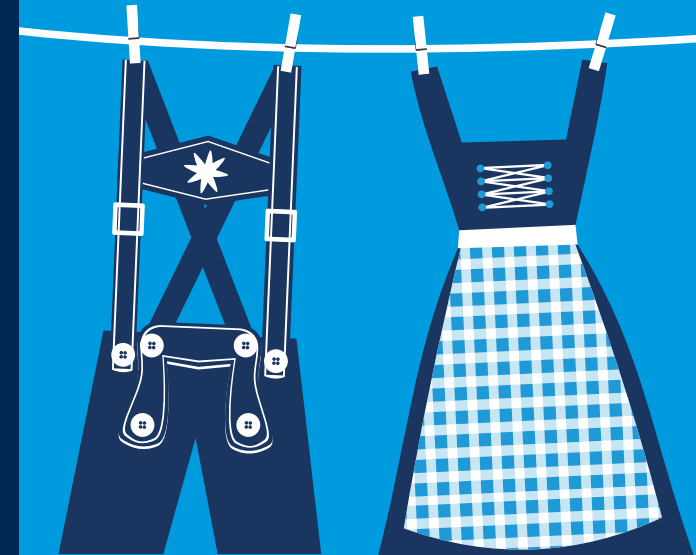
Learn more at: mimilk.com



YOUNG COOPERATORS CONFERENCE

Spring Getaway

FRIDAY, APRIL 7, 2017



**BAVARIAN INN
& CONFERENCE CENTER
FRANKENMUTH, MI**



Conference Highlights

Are you an MMPA member or farm employee between the ages of 21 and 40? Interested in spending the day sharing ideas with other young cooperators within MMPA while hearing from industry and co-op leaders?

Then join us at the 23rd annual MMPA Young Cooperator Conference at the Bavarian Inn & Conference Center in Frankenmuth, MI on Friday, April 7!

The exciting one-day conference is packed with informational presentations, a farm tour and a night of entertainment followed by an evening out in Michigan's Little Bavaria.

Attendees are responsible for their own overnight accommodations. Rooms fill up fast, so please make your reservations early. See the back of this brochure for more information.

Farm Tour



In the afternoon buses will take participants to K&K Kern Farms LLC for a tour of their facility. K&K Kern Farms have 420 total head on the farm and 4 robotic milkers.

Night of Entertainment

After a day of presentations and tours, YCs will meet back at the hotel for dinner and a Michigan comedian! There will be a cash bar before during and after dinner and entertainment. After, we will head out for a night on the town in Michigan's Little Bavaria.



Featured Presentations

Marketing and Promotion Town Hall

Hear from MMPA President Ken Nobis and General Manager Joe Diglio as they give a short update on cooperative issues and market conditions. United Dairy Industry of Michigan CEO Sharon Toth will also give an overview of state dairy promotions. Question-and-answer session to follow.

Positioning Your Dairy for Success in the Economic Reset

—Dr. David Kohl, AgriVisions, LLC

The agriculture industry is in a major economic transition. The great commodity super cycle that fueled much of the income statement and balance sheet growth in agriculture is in the rearview mirror. What will be the emerging trends impacting agriculture and rural America's bottom line in the short and long run? What can you do to position your dairy for success in this economic reset?

Dr. Kohl's personal experience with the dairy industry and involvement with a creamery provide practical and innovative information for this presentation. Participants will find out the best management practices for dairy producers. Kohl will also present a dashboard scorecard checkup featuring ratios that producers need to know how to calculate on their operations, along with an emphasis on working capital and its impact on your operations. Be sure to attend this information packed, high energy session presented by Dr. David Kohl, Professor Emeritus, Department of Agricultural and Applied Economics, Virginia Tech.

Register Today – 3 Simple Ways!

- » Visit www.mimilk.com/events then click on “Young Cooperator Conference” and follow the prompts
- » Email jwelch@mimilk.com
- » Complete and return this card to MMPA by March 17, 2017

FOR MORE INFORMATION, CONTACT ANY COMMITTEE MEMBER OR JESSICA WELCH AT 800-572-5824, EXT. 303 OR EMAIL [JWELCH@MIMILK.COM](mailto:jwelch@mimilk.com).

YC Planning Committee 2017

Darrin and Barbara Siemen
Dave and Gretchen Tolan
Shawn and Beth VanDrie
Darren and Regina Coffey

Even if you can't stay the whole day...

Join us for the activities that interest you the most! Indicate which part(s) of the conference you will be attending on the enclosed registration card.

NETWORK



LEARN



CONNECT



GROW