

MDFA Dairy Awareness Day A Success

The 2005 Michigan Dairy Foods Association (MDFA) Dairy Awareness Day, June 7, on the Capitol lawn was a big success serving over 150 gallons of ice cream under a “big top” tent.

Chocolate sauce, strawberry, caramel, chocolate chips, nuts, cherries and whipped cream were on hand to top vanilla ice cream and create the perfect sundae during the daylong event in Lansing. Plenty of napkins were available to clean up hands and faces afterward.

Over twenty volunteers served more than 1,500 persons, including 29 members from the House of Representatives and 13 members from the Senate.

“This provided an excellent opportunity for MDFA members and their lobbyists to share with the State’s opinion leaders the MDFA legislative concerns for 2005,” said Joyce Wilburn, MDFA Executive Director of Meetings & Events.

Representatives of Michigan’s dairy industry pitched in to help serve the ice cream, with volunteers from MMPA, Michigan Dairy Foods Association, United Dairy Industry of Michigan, Michigan Dairy, Calder Bros. Dairy, Dean Foods and Krauss Flavorings.

The Michigan Dairy Foods Association was formed for the purpose of promoting and advancing the dairy food industry in Michigan with Michigan’s administrative and legislative opinion leaders. The association’s membership represents 13 major dairy processing plants in Michigan, which employ 2,250 workers.



Students touring the Capitol, state legislators, state employees and others enjoyed free ice cream during the annual Dairy Foods Awareness Day at the Capitol on June 7.