

# MMPA's Web site: A Useful Management Tool for You

Since MMPA first introduced our Web site, [www.mimilk.com](http://www.mimilk.com), we have increased online access to timely, farm-specific information and added tools designed to help you manage your dairy operation more efficiently.

Found in the Members Only section of the Web site, most of the information can be accessed via a password that is located at the bottom of your milk check.

Certain services are not automatically available when you access your farm's specific information. Financial Information, New Data, Quality Only Password, and Quality Results via e-mail are services that must be turned on to view. Financial Information and Quality Results via e-mail are activated by calling the MMPA Member Services Department, while New Data and a Quality Only Password can be activated online.

## Financial Information

Turning "Financial Information" on gives you access to additional options on your Member Information page as well as inserting the Gross Milk Value information on the Monthly Averages screen and in the Excel graph located in the Quality Section.

The following options will appear on your Member Information page in the Merchandise and Financial sections once Financial Information is enabled:

**Monthly Payments** – Displays your farm's Gross Milk Value, Merchandise, Hauling, Assignments, Advance and Net by month for the past 6 years.

"I am able to log on and see what my milk check is going to be ahead of time," MMPA member Steve Denning says. "It is also good as a quick reference to compare previous months to see how we are doing."

**Equity Online** – Links all of your past contracts and displays the equity you have in MMPA by contract and year.

"I also check our equity every so often to see what we have," Steve says.

**Gross Milk Value to Class III Comparison** – Comparison to aid you in making forward contracting decisions.

**Forward Contracts** – Displays all of your future, present and historical contracts giving the net effect of each on your milk check.

If you allow your employees or veterinarian to access quality information via the MMPA Web site, but you want to restrict their access to the Financial Information section, you may assign a quality only password.

**Web Tip:** If you have already given your password to your employees or veterinarian, you may simply select the 'Change your MMPA password' option on your Member Information page and choose a new password. Once you've changed your password, select 'Assign quality only password' and enter the old password your employees or veterinarian already know.

If you haven't already, you may then call the Member Services department to have the Financial Information turned on. Member Services can verify your passwords, although not change them, when you call.

## Quality Section

**New Data** – An option you enable online. Once enabled, your data is updated every night around 8:00 p.m. Your new data will be updated with what was completed in the lab that day. Once viewed, that data will drop off the next time the system is



The screenshot shows a web browser window displaying the MMPA Member Equity page. The page title is "MMPA Member Equity" and it includes the state number "STATE NUMBER: 4129" and "NY CONTRACTS". The date is "FEBRUARY 13, 2004". The table below lists contracts with columns for "Contract #", "Year", "Market Description", and "Equity Amount".

Contract #	Year	Market Description	Equity Amount
000001	2001	Certificate of Equity Marketing Balance	5,425.20
000002	2002	Certificate of Equity Marketing Balance	2,750.00
000003	2003	Certificate of Equity Marketing Balance	5,088.00
000004	2004	Certificate of Equity Marketing Balance	1,080.04
000005	2005	Certificate of Equity Marketing Balance	3,077.40
000006	2006	Certificate of Equity Marketing Balance	7,481.58
000007	2006	Certificate of Equity Marketing Balance	2,683.11
000008	2006	Certificate of Equity Marketing Balance	2,878.50
000009	2004	Certificate of Equity Marketing Balance	674.21
<b>TOTAL:</b>			<b>\$33,702.98</b>

With Financial Information turned on members are able to look up the equity they have in MMPA.

updated, and any new tests will be added and held until you choose to view your new data again. This gives you the ability to view what has been added since you were last online.

**Details / Specials –**

A program that displays your past details/specials as well as current ‘real time’ results from the lab. If you have a test that is run through the Combi-foss, Bactoscan, or entered manually, it is available to you instantly via this screen.

“I like being able to walk over to the computer and check the herd’s SCC,” MMPA member Arlene Terhaar of Zeeland says. “It lets us know right away if the SCC starts going up and we can take measures to fix that right away.”

**Monthly Averages –** A program that displays the pounds and tests that make up your monthly milk check. It’s often a good tool to spot trends that are easily missed on a daily basis.

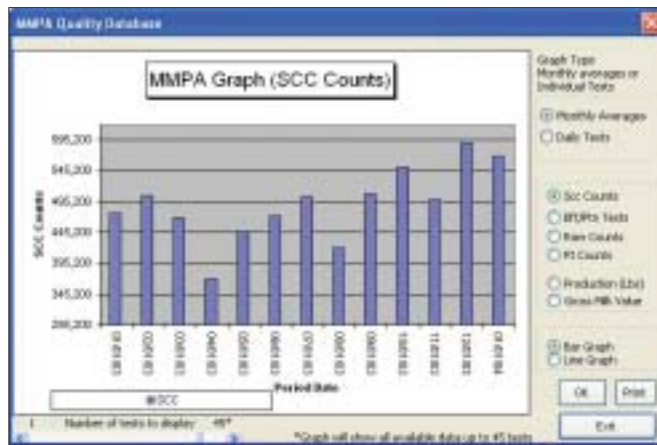
**Official MTS Tests –** A program that displays ‘official’ current and historical component testing (Butterfat, Protein, Other Solids, SCC). These are the tests that are used to calculate your milk check.

“The biggest thing we use the MMPA Web site for is checking SCC,” member Eric Hoolsema of Rudyard says. “By looking at our history, I can see if there are any trends in the numbers (SCC, production) and look back to see how we were doing one or two years ago. Everything is right there for you, I really like that.”

**Production History for Future Contracting –** A program used to determine your forward contract production limit.

ested in becoming a Direct Ship farm, contact your MMPA Member Representative.

The Direct Ship order screen is custom-built based on your past purchases. It lists the most recent items purchased as well as the last ordered quantity. You may go back in and change your order up until the time that it is released to the MMPA St. Louis Warehouse for load out. For non-Direct Ship farms, the hauler handles merchandise orders and delivery.



Viewing SCC data in an Excel graph can help members spot trends and potential problems.

**View Your Data in an Excel Graph –** This is an excel spreadsheet for graphing your farm’s data. The spreadsheet graphs the data you choose to see – Butterfat, Protein, Gross Milk Value, etc.– in a user friendly way. You must choose to enable macros for this spreadsheet to function properly.

**Passwords**

This section allows you to change your password, assign a quality only password or disable printing the password on your check.

**Ordering Merchandise for Direct Ship Farms**

Merchandise ordering is available via the web for Direct Ship farms only. To be designated as a direct ship farm, you must place an order of \$500 or more in MMPA Merchandise. If you meet that requirement and are inter-

**Quality Results**

Quality results are available via e-mail, fax or standard mail. E-mail and fax are sent out the evening they are completed by the Novi lab. Standard mail results are sent out on Tuesdays and Fridays and are cumulative of all tests since the last mailing. Member Services can assist you in setting up how you would like your quality mailers delivered.

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